

# HOT MELT OPTIONS

## FOR MANUFACTURERS

**PSA TAPE**

**VS.**

**LIQUID  
HOT MELTS**

### SAFETY



#### NO HEAT REQUIRED

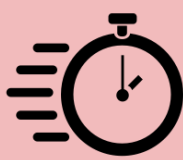
PSAs do not require heat to form a bond. This eliminates burns, increasing worker safety.



#### REQUIRES HEAT

Liquid hot melts require heat to activate and form a successful bond. This increases the risk for burns.

### SPEED



#### INSTANT BOND

PSAs provide immediate adhesion with minimal pressure, eliminating extended compression.



#### REQUIRES CURE TIME

Liquid hot melts must be given adequate time for adhesive to cure, requiring longer compression sections.

### EASE OF USE



#### NO EQUIPMENT, MINIMAL SETUP

PSAs can be applied straight out of the box, eliminating equipment and setup. There is little to no learning curve to apply.



#### REQUIRES EQUIPMENT AND SETUP

Liquid hot melts require hot melt systems complete with tanks, hoses, nozzles, filters, pumps and etc. Workers must be trained on equipment/maintenance practices.

### QUALITY



#### EXACT ADHESIVE AMOUNT

Since PSAs are preformed, they consistently offer the exact amount of adhesive needed for your application, providing product quality.



#### REQUIRES ADJUSTMENTS

Liquid hot melts require user to adjust parameters to control and ensure consistent bead width for product quality.



Manufacturers looking for an easy-to-use adhesive that is safe, fast and consistent will benefit greatly from using a double-sided PSA in their facility. PSAs provide a solution for applications such as case and carton sealing, point of purchase displays, multi-packs, marketing materials and other applications.

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SQUARES™**

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